

# CHANGE MANAGER

## AUCKLAND INTEGRATED FARES SYSTEM



Auckland Regional  
Transport Authority

Position Type: Full Time, Fixed Term to end June 2012  
Closing Date: Noon 29 March 2010

The key role of the Auckland Regional Transport Authority (ARTA) is to plan, fund and develop the transport system for the Auckland region. Our mission is to deliver a world-class transport system that makes Auckland an even better place to live, work and play.

ARTA is embarking on an exciting project to deliver a new public transport ticketing system for the Auckland region. As a direct report to the Programme Director, the Change Manager is a key member of the Auckland Integrated Fares System (AIFS) Executive team and will provide specialist strategic, transition, stakeholder and training management and leadership to the AIFS project. This is a fixed term, full time role until the end of June 2012.

To be successful, you will be tertiary qualified and have knowledge, expertise and leadership experience in technology-based change management programs in large organisations to address change elements including marketing and communications; development of sales channel strategies and customer-oriented value propositions; development of transition strategies for the implementation of major projects with high public exposure; and developing and delivering training programs. Significant experience in stakeholder management and the setting of expectations with different stakeholders across multiple businesses is also a requirement.

This is an exciting project that is a key element of the Auckland Regional Land Transport Strategy, will make public transport much more attractive to Aucklanders, and help realise the potential of the region's public transport network.

A full position description is available by visiting the Careers Page at [www.arta.co.nz](http://www.arta.co.nz)

Applications Close: Noon 29 March 2010

